



# Dan Ahern

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dan-didima.com

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## Experience

July 2020 - Present  
Freelance Creative Director/Copywriter  
(US / UK / EU)

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Jan. 2020 - June 2020  
VCCP (New York City)  
Associate Creative Director

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July 2019 - Dec. 2019  
VaynerMedia (New York City)  
Associate Creative Director

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Aug. 2017 - July 2019  
Rokkan (New York City)  
Senior Copywriter

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Sept. 2013 - July 2017  
The Brooklyn Brothers (New York City)  
Senior Copywriter

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Oct. 2012 - Sept. 2013  
TAXI (New York City)  
Copywriter

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Dec. 2011 - Oct 2012  
Arnold Worldwide (Boston)  
Copywriter

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Oct. 2011 - Dec. 2011  
Campfire (New York City)  
Intern Copywriter

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## Education

July 2009 - July 2011  
The Creative Circus  
+ Copywriting Certificate  
+ Spec portfolio

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Aug. 2003 - June 2007  
University of Florida  
+ Bachelor of Science in Advertising,  
graduating with Honors  
+ Ad Society member

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## Awards

Bronze Clio Sports award,  
New York Rangers  
Gold Effie,  
NBC Sports/Premier League  
Gold Ad Age Small Agency  
of the Year Award  
The Brooklyn Brothers  
AICP Award,  
Applegate Farms

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## Competencies & Interests

Strengths: Idea-driven, campaign-level thinking; Branding; Storytelling; Characters; Content; Humor.  
Experienced across all media but with a focus on film content.

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English ability: Native speaker  
Spanish ability: Fluent-ish

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Personal interests: Football (mainly The Arsenal); Screenwriting; Wikipedia; Interesting maps; History; Socks; Coffee—but not like being a snob about it, you know? Just normal enjoyment of coffee.