



# Dídima Arrieta Martínez

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## Experience

July 2020 - Present  
Freelance Creative Director/Art Director  
(US / UK / EU)

Jan. 2020 - June 2020  
VCCP (New York City)  
Associate Creative Director

July 2019 - Dec. 2019  
VaynerMedia (New York City)  
Associate Creative Director

Aug. 2017 - July 2019  
Rokkan (New York City)  
Senior Art Director

Sept. 2013 - July 2017  
The Brooklyn Brothers (New York City)  
Senior Art Director

Aug. 2012 - Sept. 2013  
TAXI (New York City)  
Art Director

July 2011 - Aug. 2012  
Studio 223 (Atlanta)  
Brand Content (Boston)  
Freelance Art Director & Designer

## Education

Sept. 2009 - July 2011  
The Creative Circus  
+ Art Direction & Design Certificate  
+ spec portfolio

Oct. 2004 - July 2009  
Universidad Complutense de Madrid  
+ Licenciada en Publicidad y  
Relaciones Públicas, graduating  
with Honors.

Oct. 2007 - May 2008  
Master-D  
+ Visual Merchandising and  
window design

## Awards

Bronze Clio Sports award,  
New York Rangers  
Gold Effie,  
NBC Sports/Premier League  
Gold Ad Age Small Agency  
of the Year Award  
The Brooklyn Brothers  
AICP Award,  
Applegate Farms  
D&AD in Book,  
Student award

## Competencies & Interests

Strengths: Smart, fun ideas; Strategic thinking; Branding; Typography; Color theory; Craft; Layout; Identity design; Collage; Vector illustrations; Figure Roller skating (yep).

Skills: Adobe Illustrator, Photoshop and InDesign; Experienced creating in all mediums with a concentration in film.

English ability: Fully fluent  
Spanish ability: Native speaker

Personal interests: TV Shows; Pilates; Design; Patterns; Lattes; Ice cream; Travel.